

DEPARTMENT OF

FASHION & APPAREL STUDIES

fashion.udel.edu

Fashion and apparel is a \$4 trillion annual business worldwide. Across the supply chain, the U.S. fashion and apparel industry directly employs more than 4 million people, who undertake positions ranging from fashion designers, sourcing managers, merchandisers, buyers, and marketing professionals, just to name a few. As the U.S. fashion and apparel industry continues to focus on high-value parts — research & development, design and marketing, demand for professionals with a postgraduate degree in these fields is growing steadily. Graduates of our M.S. program are also highly sought for Ph.D. programs at major universities.

We are able to leverage rich resources from our collaborations with executives in the global fashion and apparel industry, successful alumni, and

international advisory council members. For example, our Sustainable Apparel Initiative involves faculty, student, and industry collaboration. This initiative generates interest from around the world and has been covered in Women's Wear Daily, just-style.com, Eco-Textile News, Apparel Magazine and other industry publications.

The University of Delaware is strategically located near world leaders in high performance textile such as DuPont, Gore, and The Lycra Company. Furthermore, the department is able to take full advantage of various opportunities in the fashion industry in New York City, Philadelphia, Washington D.C., and other major metropolitan areas due to its close proximity.

Students in the MS program complete courses in design innovation, consumer behavior, and social responsibility and sustainability to bring an understanding of both to solving problems in the global fashion industry. Graduates will be able to create value for a firm by integrating knowledge about consumer research and product development, merchandising, and sourcing.

MS students take 31 credit hours of course work and research. A course based MS degree with a professional project is also an option.



OPTIONS

- MS in Fashion and Apparel Studies – Thesis (31 Credits)
- MS in Fashion and Apparel Studies – Professional Project (31 Credits)
- Graduate Certificate in Socially Responsible and Sustainable Apparel Business (9 Credits)

AREAS OF FOCUS

- Brand Management and Marketing
- Consumer Behavior
- Cross-Cultural Research
- Functional Apparel
- Historical/Cultural Aspects of Dress
- International Trade and Policy
- Product Development and Design
- Social Responsibility
- Sustainability
- Textile Research and Development





APPLICATION DEADLINES

- **Fall Admission:** To be considered for department funding February Final deadline to apply July 1.
- **Spring Admission:** Final deadline to apply December 1.
- **Certificate Program:** Applications are accepted up to one month prior to the student's desired start.

TO APPLY

grad.udel.edu/apply

Graduate teaching/research assistantships and tuition scholarships are available to qualified students.

CONTACT

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Department of Fashion & Apparel Studies

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Our faculty are well-known, both domestically and internationally, for their research and creative scholarship.

- **HUANTIAN CAO** Sustainable design and development of textiles and apparel; functional apparel; functional textiles.
- **KELLY COBB** Design innovation; textile research and development; sustainable solutions in apparel product development; emphasizing new technologies.
- **MARSHA DICKSON** Socially responsible textile and apparel production and sourcing; socially responsible consumer behavior; global apparel production and sustainable performance management.
- **ADRIANA GOREA** Functional apparel design; knitwear and e-textiles; user-centered design for engineered compression; biomimetics for innovative moisture management.
- **MARTHA L. HALL** Functional design, development, and testing of wearables to improve quality of life across patient populations.
- **JAEHEE JUNG** Global brand management and marketing with strong focus on luxury brands and industry issues; Cross-cultural research in social psychology of clothing and consumer behavior.
- **HYE-SHIN KIM** Consumer involvement and motivation; brand perceptions and management; online communities and consumer behavior; interpersonal influences; sustainability.
- **MICHELLE LOBO** User-driven design and testing of wearables (clothing through smart textiles) aimed at improving quality of life and independence for users with disabilities.
- **DILIA LOPEZ-GYDOSH** 18th through 21st century fashion; collections management; historical and cultural aspects of Spanish, Caribbean, and Latin American dress and fashion.
- **SHENG LU** Economic competitiveness of global textile complex; international trade and policy; corporate social responsibility and governance of global apparel value chain.
- **BELINDA ORZADA** Creative apparel design; sustainable apparel design solutions; apparel design process; 19th and 20th century fashion.
- **KATYA ROELSE** Apparel design; sustainable fashion; technology and product development.
- **BRENDA SHAFFER** Fashion business; retail math; assortment planning and buying; supply channels and consumer markets.

