

### **Zara Hayes, Director of *Clothes to Die For***

Zara is a British director whose extensive experience focuses on capturing characters within extraordinary contexts and portraying human rights issues in a sensitive and thought-provoking manner. She is currently developing a number of feature length documentaries in the UK and USA. She is also in development with her first dramatic feature, based on material she has encountered in her documentary work. Previous credits include the cinema-released *Battle of the Sexes* (New Black Films) and television feature documentary *12 Year Old Lifer* (Channel 4/A&E).

### **Sarah Hamilton, Producer of *Clothes to Die For***

Sarah is a BAFTA award-winning producer who has made films for all the main UK channels including the BBC, ITV and Channel 4 as well for networks in the US such as the Discovery and Smithsonian Channels. She has produced, directed and filmed documentaries in countries such as Vietnam, Syria, Uganda, China, the USA, Mozambique and Peru. Credits include the One World Media award winning series, "African School" (BBC) and the BAFTA, RTS, Grierson and Broadcast award winning feature length documentary, "7/7: One Day in London" (BBC).

### **Mara Burr, senior vice president from the Albright Stonebridge Group**

Mara M. Burr, Senior Vice President at ASG, leads the firm's India and South Asia Practice from DC. Ms. Burr brings more than 18 years of experience in international trade and investment issues to the firm. Prior to joining, Ms. Burr served as Deputy Assistant United States Trade Representative for South and Central Asian Affairs. Ms. Burr brings more than 18 years of experience in international trade and investment issues to the firm. In this position Ms. Burr was responsible for negotiating trade, investment, and economic policy issues for the 14 countries of South Asia and Central Asia. Ms. Burr led the effort to conclude both the United States-Afghanistan and the United States-Pakistan Memorandum of Understanding on Joint Efforts to Enable the Economic Empowerment of Women and to Promote Women's Entrepreneurship. Ms. Burr served as the lead U.S. official for both MOUs. Ms. Burr was also responsible for concluding and implementing the United States-Bangladesh Trade and Investment Cooperation Forum Agreement (TICFA).

From 2004 to 2010, Ms. Burr served as the Deputy Assistant United States Trade Representative for Environmental and Natural Resources, where she was the lead environment negotiator for the United States-Peru Trade Promotion Agreement, the United States-Colombia Trade Promotion Agreement, the United States-Panama Trade Promotion Agreement, and the U.S. implementation work on the environment chapter of the United States-Central America Free Trade Agreement (CAFTA-DR). Ms. Burr was also the lead environment negotiator during the free trade agreement negotiations with Malaysia (2005-2007). She was responsible for implementation of the environmental provisions of the United States-Australia Free Trade Agreement, the United States-Chile Free Trade Agreement, and all the U.S. free trade agreements in the Middle East.

Prior to her government service, Ms. Burr practiced international trade law in Washington, D.C., covering a broad scope of law including, trade rules, customs

issues, investment, services, and other commercial issues. Ms. Burr also served as international trade counsel for a large non-governmental organization.

Ms. Burr is a graduate of Georgetown University Law Center, (LL.M., international and comparative law), Hamline University School of Law (J.D.), and the University of St. Thomas (B.A.). She received the Dean's Certificate from Georgetown and the Distinguished Alumna award from Hamline University School of Law.

**Avedis Seferian, President and CEO of Worldwide Responsible Accredited Production(WRAP)**

Avedis H. Seferian joined WRAP in 2004 and became its President and CEO in April 2012. During his time with WRAP, Mr. Seferian has developed extensive knowledge of social responsibility issues within the highly complex worldwide supply chains of the apparel, textile and footwear sectors. A recognized expert in the area of social compliance and responsible sourcing, he often speaks on topics in this field at different forums around the world, and is on the Board of Advisors of The Alliance for Bangladesh Worker Safety.

Mr. Seferian began his career in the research field, working for a business development organization before migrating over to legal research. Prior to joining WRAP, Mr. Seferian was with a small law firm in Washington, DC. He has also taught in various capacities in the business and legal arenas. He speaks five languages and holds three degrees from three separate continents - a Bachelor's in Economics from St. Stephen's College, Delhi University in India; an MBA from the American University of Armenia; and a Juris Doctor from the Georgetown University Law Center in the United States, where he was a Law Fellow and made the Dean's List.

Mr. Seferian is a member of the Virginia State Bar, as well as the American Bar Association.

**Dr. Marsha A. Dickson, Professor of Department of Fashion and Apparel Studies, Irma Ayers Professor of Human Services, Co-Director of Sustainable Apparel Initiative, University of Delaware**

Dr. Marsha Dickson is internationally known for her research and teaching on socially responsible practices in the apparel industry and has been awarded Apparel Magazine's All-Star Award and the International Textile and Apparel Association's Distinguished Scholar Award for that work. Her research has been conducted in several countries, including China, Guatemala, India, Thailand, and Vietnam. She is founder and President of an international consortium of Educators for Socially Responsible Apparel Business. Dickson is also a member of the board of directors of the Fair Labor Association, a non-governmental organization originally formed by President Clinton to address labor standards and working conditions in the apparel industry.