

Courses Required in UD Fashion Merchandising Curriculum

FIT Textile Development and Marketing (Major)

Complete these 99 credits BEFORE entering FIT

UNIV 101	First Year Experience	1
FASH 114	Fashion Style & Culture	3
CHEM 101	General Chemistry	4
ECON 151	Intro. to Microeconomics	3
MATH 114	College Math & Statistics	3
CHEM 102	General Chemistry <i>(has pre-requisite)</i>	4
FASH 218	Fashion Merchandising	3
ENGL 110	Critical Reading & Writing	3
ECON 152	Intro. to Macroeconomics <i>(has pre-requisite)</i>	3
SOCI 201	Introduction to Sociology	3
FASH 325	Multi-Media Fash. Presentations	3
FASH 133	Fashion Art Studio	3
PSYC 100	General Psychology	3
	Foreign Language	4
MISY 160	Business Computing:Tools/Concepts	3
	Foreign Language	4
FASH 380	Product Development	3
FASH 210	Seminar on FASH & Sustainability	3
	A & S Second Writing Course	3
BUAD 301	Intro to Marketing <i>(has prerequisites)</i>	3
ACCT	Accounting Course (FASH 217)	3
	A & S Group B Elective	3
FASH 365	APD/FM Seminar	1
COMM 212	Oral Communication	3
BUAD 309	Mangt. Organ. Behavior	3
FASH 430	Apparel Brand Mangt/ Marketing	3
FASH 355	Internl. Fash Consumers/Retailers	3
BUAD 471	Advertising Management	3
FASH 418	Merchandise Planning	3
ACCT 352	Laws and Social Issues in Bus.	3
BUAD 474	Marketing Channels	3
FASH 419	Social-Psyc. Aspects of Clothing	3
FASH 420	Assortment Planning & Buying <i>(has prerequisite)</i>	3
	Multi-cultural Course	

* Substitutions for these courses at FIT are met by completing the FIT Textile Development and Marketing 1-Year Curriculum

FASH 215	Fundamental of Textiles I	3
FASH 220	Fundamental of Textiles II	3
FASH 455	Global Apparel & Textile /Trade/ Sourcing	3
FASH 224	Costume History	3
	Free Elective	3
	Free Elective	3
	Free Elective	3

Total 120

* See the One-Year TDM curriculum and list of approved course substitutions.