

Planning Guide: **FASHION MERCHANDISING & MANAGEMENT (FM)**

For Students with a Catalog Date of Fall 2019 University of Delaware,
College of Arts and Sciences Department of Fashion and Apparel Studies (FASH)

Fall	Credits	Spring	Credits
FRESHMAN			
___ UNIV 101 First Year Experience	1	___ 2 nd Science (STAT 200)	3
___ FASH 218 Introduction to Fashion Business	3	___ FASH 180 Intro to Apparel Prod Develop. & Mgt.	3
___ FASH 133 Foundations for Fash Innovation	3	___ ENGL 110 Critical Reading & Writing	3
___ MATH 114, MATH115, or higher/equivalent	3	___ ECON 100 Economic Issues & Policies	3
___ CHEM 101 General Chemistry	3	___ SOCI 201 Introduction to Sociology	<u>3</u>
___ CHEM 131 Chem Lab	1		
___ FASH165 Fashion and Apparel Studies Seminar	<u>1</u>		
	15		15
SOPHOMORE			
___ Elective	3	___ FASH 210 Seminar on Fashion & Sustainability	3
___ FINC200 Fundamentals of Finance	3	___ FASH 215 Fundamentals of Textiles I	3
___ PSYC 100 General Psychology	3	___ MISY 160 Business Computing: Tools & Concepts	3
___ Foreign Language Course ²	0-4	___ University Creative Arts and Humanities elective	3
___ Costume History (FASH 213, 214, 224, 319 or 426)	<u>3</u>	<i>(choose one non-fashion course that satisfies both CAS and University breadth)⁴</i>	
<i>(FASH213 fulfills multicultural requirement. One costume history class also fulfills CAS Group B)</i>		___ Foreign Language Course ²	<u>0-4</u>
	16		16
JUNIOR			
___ FASH 220 Fundamentals of Textiles II	3	___ COMM 212 Oral Communications in Business	3
___ A & S Second Writing Course (after 60 credits)	3	___ BUAD 309 Management and Org. Behavior	3
___ BUAD 301 Introduction to Marketing	3	___ FASH 330 Merchandise Planning	3
___ ACCT 200 Survey of Accounting	4	___ FASH 355 Int'l Fash. Consumers & Retailers	3
___ Foreign Language	<u>0-4</u>	___ Elective	<u>3</u>
	17		15
SENIOR			
___ FASH420 Assort. Planning & Buying Studio	3	___ FASH 455 Global App./Tex. Trade & Sourcing	3
___ FASH 433 Adv. Prod. Dev. & Mgt.	3	___ FASH490 Strategic Fashion Management	3
___ FASH 430 Apparel Brand Mgmt & Mktg	3	___ FASH 419 Social Psychology of Fashion	3
___ University History and Cultural Change elective	3	___ BUAD306 Intro to Service & Operations Mgt.	3
<i>(choose one non-fashion course that satisfies both CAS and University breadth)⁵</i>		___ Elective ³	<u>3</u>
___ Multicultural or Elective	<u>3</u>		
	15		15

TOTAL CREDIT HOURS REQUIRED 124

Students are responsible for being informed of any course-related changes that may affect their curriculum. Please consult your advisor on a frequent basis.

This checklist is for planning purposes only

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UNIVERSITY REQUIREMENTS (minimum grade C-)

ENGL 110 Critical Reading & Writing	3
First Year Experience (FYE) (<i>Satisfied with FASH 180 and UNIV 101 First Year Experience</i>)	0-4
Discovery Learning Experience (DLE) (<i>Satisfied with FASH419</i>)	3
Multicultural Course (<i>Satisfied with FASH 213</i>)	3

COLLEGE REQUIREMENTS (minimum grade C-

Except for Foreign Language D-)	
A&S Second Writing Course ¹	3
MATH 114, MATH115, or higher/equivalent	3
Intermediate Foreign Language (Completion of intermediate level course (107 or 202) or higher or Exemption) ²	0-12

DEPARTMENT CORE (minimum grade C-)

COMM 212 Oral Communications in Business	3
FASH165 FM and APD Seminar	1
FASH180 Intro. to Apparel Product Develop. & Mgt.	3
FASH 210 Seminar on Fashion Sustainability	3
FASH 215 Fundamentals of Textiles I	3
FASH 218 Introduction to Fashion Business	3
FASH 220 Fundamentals of Textiles II	3
FASH 433 Product Dev. & Mgt. Studio	3
FASH 419 Social-Psychological Aspects of Clothing	3
FASH 455 Global Apparel/Textile Trade & Sourcing	3

ELECTIVES³

Recommended FASH electives

FASH122 Apparel Product Assembly	
FASH233 Fashion Drawing & Rendering	
FASH 320 Fashion and apparel Internship	
FASH 321 Travel Study Program	

BREADTH REQUIREMENTS (minimum grade C-)

Group A: Creative Arts and Humanities

Three credits selected from approved list- University Breadth & CAS – Creative Arts and Humanities 3

FASH 133 Foundations for Fashion Innovation 3

Group B: History and Cultural Change

Three credits selected from approved list- 3

University Breadth & CAS–History & Cultural Change⁵

Three credits from Costume History selected from FASH 213, FASH 214, FASH224, FASH319 or FASH 426 3

Group C: Social and Behavioral Sciences

PSYC 100 General Psychology 3

ECON 100 Economic Issues & Policies 3

SOCI 201 Introduction to Sociology 3

Group D: Math., Natural Sciences & Technology

CHEM 101 General Chemistry 4

2nd Science (STAT200) 3

MAJOR REQUIREMENTS (minimum grade C-)

MISY 160 Business Computing: Tools & Concepts 3

ACCT 200 Survey of Accounting 4

ACCT 352 Law and Social Issues in Business 3

BUAD 301 Introduction to Marketing 3

BUAD 309 Management & Organizational Behavior 3

FASH 355 International Fashion Consumer & Retailers 3

BUAD 306 Intro to Service & Operations Mgt. 3

FINC200 or FINC311 Fundamentals of

Finance/Principles of Finance 3

FASH 330 Merchandise Planning 3

FASH 420 Assortment Planning, Sourcing & Buying 3

FASH 430 Apparel Brand Management & Marketing 3

FASH490 Strategic Fashion Management 3

TOTAL CREDIT HOURS REQUIRED 124

¹ Second writing requirement taken *after 60 credit hours have been completed*.

² Students exempt from Foreign Language will have additional elective credits.

³ After required courses are completed, sufficient elective credits must be taken to meet the minimum credits required for the degree. May include Military Science, Music, or Physical Education (only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100 and 200 level courses in Military Science/Air Force may be counted toward the degree).

⁴ Students must take university breadth courses from four different subject areas (e.g. the four-letter subject code ACCT, HIST, etc.). Students may not use a course that is cross-listed with a subject area that has already been used to satisfy a university breadth requirement. Students enrolled in a single major may not satisfy the university breadth requirement with courses in the subject area of that major (e.g. APD and FM majors may not use FASH courses).

⁵ See Footnote 4.

⁶ COREQ: One of the following: MATH114, MATH115, MATH117, MATH221, MATH241, MATH242, MATH243 or higher. Can be either a prerequisite or a co-requisite.

Additional Notes:

Courses with prerequisites:

<u>Course</u>		<u>Prerequisite</u>
FASH215	→	CHEM101
FASH220	→	FASH215
FASH330	→	Junior status
FASH355	→	FASH218 or BUAD301
FASH433	→	FASH180, FASH220
FASH419	→	PSYC100 or SOCI201
FASH420	→	FASH330
FASH430	→	FASH218 & BUAD301
FASH455	→	ECON101 or ECON103
FASH490	→	Senior status
BUAD306	→	STAT200

Breadth Requirements:

University Breadth courses must be NON-FASH courses. Each university breadth requirement must come from a *different* department. In other words, if you take an ART course for a University Breadth A, you cannot take an ART course (nor a course cross-listed with ART) to fulfill any other university breadth requirement.