

Planning Guide: **FASHION MERCHANDISING (FM)**

For Students with a Catalog Date of Fall 2017  
 University of Delaware, College of Arts and  
 Sciences Department of Fashion and Apparel Studies  
 (FASH)

Fall	Credits	Spring	Credits
<b>FRESHMAN</b>			
___ UNIV 101 First Year Experience	1	___ 2 <sup>nd</sup> Science (BISC106, CHEM102, MATH201 or STAT 200)	3-4
___ FASH 218 Introduction to Fashion Business	3	___ FASH 180 Apparel Product Development	3
___ FASH 133 Fashion Art Studio	3	___ ENGL 110 Critical Reading & Writing	3
___ MATH 114, MATH115, or higher/equivalent	3	___ ECON 101 Introduction to Microeconomics <sup>6</sup>	3
___ CHEM 101 General Chemistry	3	___ SOCI 201 Introduction to Sociology	<u>3</u>
___ CHEM 131 Chem Lab	1		
___ FASH165 Fashion and Apparel Studies Seminar	<u>1</u>		
	15		15-16
<b>SOPHOMORE</b>			
___ ECON103 Introduction to Macroeconomics	3	___ FASH 210 Seminar on Fashion & Sustainability	3
___ FINC200 Fundamentals of Finance	3	___ FASH 215 Fundamentals of Textiles I	3
___ PSYC 100 General Psychology	3	___ MISY 160 Business Computing: Tools & Concepts	3
___ Foreign Language Course <sup>2</sup>	0-4	___ University Creative Arts and Humanities elective	3
___ Costume History (FASH 213, 214, or 224)	<u>3</u>	(choose one non-fashion course that satisfies both CAS and University breadth) <sup>4</sup>	
(FASH213 fulfills multicultural requirement. One costume history class also fulfills CAS Group B)	16	___ Foreign Language Course <sup>2</sup>	<u>0-4</u>
			16
<b>JUNIOR</b>			
___ FASH 220 Fundamentals of Textiles II	3	___ COMM 212 Oral Communications in Business	3
___ A & S Second Writing Course (after 60 credits)	3	___ BUAD 309 Management and Org. Behavior	3
___ BUAD 301 Introduction to Marketing	3	___ FASH 330 Merchandise Planning	3
___ ACCT 200 or ACCT 207	3-4	___ FASH 380 Advanced Product Development	3
___ Foreign Language	<u>0-4</u>	___ ACCT 352 Law & Social Issues in Business	<u>3</u>
	17		15
<b>SENIOR</b>			
___ FASH420 Assort. Planning & Buying Studio	3	___ FASH 455 Global App./Tex. Trade & Sourcing	3
___ FASH 355 Int'l Fashion Consumers & Retailers	3	___ FASH490 Strategic Fashion Management	3
___ FASH 430 Apparel Brand Mgmt & Mktg	3	___ FASH 419 Social-Psychological Aspects of Clothing	3
___ University History and Cultural Change elective	3	___ BUAD471 Advertising Management	3
(choose one non-fashion course that satisfies both CAS and University breadth) <sup>5</sup>		___ Elective <sup>3</sup>	<u>3</u>
___ Multicultural or Elective	<u>3</u>		15
	15		

**TOTAL CREDIT HOURS REQUIRED 124**

Students are responsible for being informed of any course-related changes that may affect their curriculum. Please consult your advisor on a frequent basis.

**This checklist is for planning purposes only**

Revised 4/20

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### UNIVERSITY REQUIREMENTS (minimum grade C-)

ENGL 110 Critical Reading & Writing	3
First Year Experience (FYE) ( <i>Satisfied with FASH 180 and UNIV 101 First Year Experience</i> )	0-4
Discovery Learning Experience (DLE) ( <i>Satisfied with FASH419</i> )	3
Multicultural Course ( <i>Satisfied with FASH 213</i> )	3

### COLLEGE REQUIREMENTS (minimum grade C-)

Except for Foreign Language D-)	
A&S Second Writing Course <sup>1</sup>	3
MATH 114, MATH115, or higher/equivalent	3
Intermediate Foreign Language (Completion of intermediate level course (107 or 202) or higher or Exemption) <sup>2</sup>	0-12

### DEPARTMENT CORE (minimum grade C-)

COMM 212 Oral Communications in Business	3
FASH165 FM and APD Seminar	1
FASH180 Product Development	3
FASH 210 Seminar on Fashion Sustainability	3
FASH 215 Fundamentals of Textiles I	3
FASH 218 Introduction to Fashion Business	3
FASH 220 Fundamentals of Textiles II	3
FASH 380 Advanced Product Development	1
FASH 419 Social-Psychological Aspects of Clothing	3
FASH 455 Global Apparel/Textile Trade & Sourcing	3

### ELECTIVES<sup>3</sup>

*Recommended FASH electives*

FASH 213 20 <sup>TH</sup> Century Design: Ethnic Influences	
FASH 319 Dress and Culture	
FASH 320 Fashion and apparel Internship	
FASH 321 Travel Study Program	

### BREADTH REQUIREMENTS (minimum grade C-)

#### Group A: Creative Arts and Humanities

Three credits selected from approved list- University Breadth & CAS – Creative Arts and Humanities

FASH 133 Fashion Art Studio	3
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#### Group B: History and Cultural Change

Three credits selected from approved list- University Breadth & CAS–History & Cultural Change<sup>5</sup>

Three credits from Costume History selected from FASH 213, FASH 214 or FASH 224	3
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#### Group C: Social and Behavioral Sciences

PSYC 100 General Psychology	3
ECON 101 Intro. to Microeconomics <sup>6</sup>	3
SOCI 201 Introduction to Sociology	3

#### Group D: Math., Natural Sciences & Technology

CHEM 101 General Chemistry	4
2 <sup>nd</sup> Science (CHEM102, BISC106, MATH201 or STAT200)	3-4

### MAJOR REQUIREMENTS (minimum grade C-)

ECON 103 Introduction to Macroeconomics	3
MISY 160 Business Computing: Tools & Concepts	3
ACCT 200 or ACCT 207	3-4
ACCT 352 Law and Social Issues in Business	3
BUAD 301 Introduction to Marketing	3
BUAD 309 Management & Organizational Behavior	3
FASH 355 International Fashion Consumer & Retailers	3
BUAD 471 Advertising Management	3
FINC200 or FINC311 Fundamentals of Finance/Principles of Finance	3
FASH 330 Merchandise Planning	3
FASH 420 Assortment Planning, Sourcing & Buying	3
FASH 430 Apparel Brand Management & Marketing	3
FASH490 Strategic Fashion Management	3

**TOTAL CREDIT HOURS REQUIRED 124**

<sup>1</sup> Second writing requirement taken *after 60 credit hours have been completed*.

<sup>2</sup> Students exempt from Foreign Language will have additional elective credits.

<sup>3</sup> After required courses are completed, sufficient elective credits must be taken to meet the minimum credits required for the degree. May include Military Science, Music, or Physical Education (only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100 and 200 level courses in Military Science/Air Force may be counted toward the degree).

<sup>4</sup> Students must take university breadth courses from four different subject areas (e.g. the four-letter subject code ACCT, HIST, etc.). Students may not use a course that is cross-listed with a subject area that has already been used to satisfy a university breadth requirement. Students enrolled in a single major may not satisfy the university breadth requirement with courses in the subject area of that major (e.g. APD and FM majors may not use FASH courses).

<sup>5</sup> See Footnote 4.

<sup>6</sup> COREQ: One of the following: MATH114, MATH115, MATH117, MATH221, MATH241, MATH242, MATH243 or higher. Can be either a prerequisite or a co-requisite.

### ***Additional Notes:***

#### ***Courses with prerequisites:***

<u>Course</u>		<u>Prerequisite</u>
FASH215	→	CHEM101
ECON103	→	ECON101
CHEM102	→	CHEM101
FASH220	→	FASH215
FASH330	→	FASH218, MISY160 ACCT200 or 207
FASH355	→	FASH218 or BUAD301
FASH380	→	FASH180, FASH218 & FASH220
FASH419	→	PSYC100 or SOCI201
FASH420	→	FASH330
FASH430	→	FASH218 & BUAD301
FASH455	→	ECON101 or ECON103
FASH490	→	senior level
BUAD471	→	BUAD301

#### ***Breadth Requirements:***

University Breadth courses must be NON-FASH courses. Each university breadth requirement must come from a *different* department. In other words, if you take an ART course for a University Breadth A, you cannot take an ART course (nor a course cross-listed with ART) to fulfill any other university breadth requirement.