**PLANNING GUIDE: FASHION MERCHANDISING (FM)**

**For students with a catalog date of Fall 2010**

**University of Delaware, College of Arts and Sciences**

**Department of Fashion and Apparel Studies (FASH)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Fall** |  |  | **Spring** |  |
|  | **Credits** |  |  | **Credits** |
| FRESHMAN |  |  |  |
| \_\_\_UNIV101 First Year Experience | 1 |  | \_\_\_CHEM 102 General Chemistry | 4 |
| \_\_\_CHEM 101 General Chemistry | 4 |  | \_\_\_FASH 218 Fashion Merchandising | 3 |
| \_\_\_ECON 151 Introduction to Microeconomics | 3 |  | \_\_\_ENGL 110 Critical Reading & Writing | 3 |
| \_\_\_MATH 114 College Math & Statistics | 3 |  | \_\_\_ECON 152 Introduction to Macroeconomics | 3 |
| \_\_\_FASH 114 Fashion Style & Culture | 3 |  | \_\_\_SOCI 201 Introduction to Sociology | 3 |
|  | 14 |  |  | 16 |
| SOPHOMORE |  |  |  |  |
|  |  |  |  |  |
| \_\_\_FASH 133 Fashion Art Studio | 3 |  | \_\_\_FASH 210 Seminar on Fashion & Sustainability | 3 |
| \_\_\_FASH 325 Multi-media Fashion Presentation | 3 |  | \_\_\_FASH 215 Fundamentals of Textiles I | 3 |
| \_\_\_PSYC 100 General Psychology | 3 |  | \_\_\_MISY 160 Business Computing: Tools & Concepts | 3 |
| \_\_\_Foreign Language Course | 4 |  | \_\_\_A & S Group A Elective | 3 |
| \_\_\_Costume History (FASH 213, 214, 224) | 3 |  | \_\_\_Foreign Language Course | 4 |
|  | 16 |  |  | 16 |
| JUNIOR |  |  |  |  |
|  |  |  |  |  |
| \_\_\_FASH 220 Fundamentals of Textiles II | 3 |  | \_\_\_COMM 212 or COMM 255 | 3 |
| \_\_\_A & S Second Writing Course | 3 |  | \_\_\_BUAD 309 Management and Org. Behavior | 3 |
| \_\_\_BUAD 301 Introduction to Marketing | 3 |  | \_\_\_FASH 355 Int’l Fashion Consumers & Retailers | 3 |
| \_\_\_ACCT 207, ACCT 200, or FASH217\* | 3 |  | \_\_\_FASH 430 Apparel Brand Management & Mktg | 3 |
| \_\_\_ACCT 352 Law & Social Issues in Business | 3 |  | \_\_\_A&S Group B Elective | 3 |
| \_\_\_FASH 365 FM/APD Seminar | 1 |  |  | 15 |
|  | 16 |  |  |  |
| SENIOR |  |  |  |  |
|  |  |  |  |  |
| \_\_\_BUAD 471 Advertising Management | 3 |  | \_\_\_FASH 380 Product Development | 3 |
| \_\_\_FASH 418 Merchandise Planning | 3 |  | \_\_\_BUAD 474 Marketing Channels & Retailing | 3 |
| \_\_\_FASH 455 Global App. & Tex. Trade & Source | 3 |  | \_\_\_FASH 419 Social-Psyc. Aspects of Clothing | 3 |
| \_\_\_Multicultural Course *(FASH 213 recommended)* | 3 |  | \_\_\_FASH 420 Assort. Planning & Buying Studio | 3 |
| \_\_\_Elective | 3 |  |  | 12 |
|  | 15 |  |  |  |

**TOTAL HOURS 120**

**This checklist is for planning purposes only**

12/11

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| --- | --- | --- | --- | --- | --- | --- |
| **CURRICULUM** | **CREDITS** | | | **CURRICULUM** | **CREDITS** | |
| **UNIVERSITY REQUIREMENTS**  ENGL 110 Critical Reading and Writing (minimum grade C-)  First Year Experience  Breadth Requirements  Discovery Learning Experience *(Satisfied with FASH 419)*  Multi-Cultural Course  *Some University requirements may be met by your major requirements. See your advisor for a planning guide.*  **COLLEGE REQUIREMENTS**  Arts and Sciences second writing requirement.  Two Modern Foreign Language Courses  **COLLEGE BREADTH REQUIREMENTS**  Creative Arts and Humanities  Three credits selected from approved list  FASH 133 Fashion Art Studio  History and Cultural Change  Three credits selected from approved list  Costume History: FASH214 or FASH 224  Social and Behavioral Science  PSYC 100 General Psychology  SOCI 201 Introduction to Sociology  ECON 151 Introduction to Microeconomics  ECON 152 Introduction to Macroeconomics  Mathematics, Natural Sciences, and Technology  MATH 114 or MATH 115 or Higher level/equivalent  CHEM 101 General Chemistry  CHEM 102 General Chemistry  FASH 215 Fundamentals of Textiles I  FASH 220 Fundamentals of Textiles II | | 3  0-4  12  3  3  3  0-8  3  3  3  3  3  3  3  3  3  4  4  3  3 | **FASHION MERCHANDISING CORE**  COMM 255 Fundamentals of Comm.  *or* COMM 212 Oral Comm. in Business  FASH 114 Fashion Style and Culture  FASH 218 Fashion Merchandising  FASH 325 Multimedia Fashion Presentations  FASH 365 FM and APD Seminar  FASH 419 Soc.-Psyc. Aspects of Clothing  FASH 455 Glob. App. & Tex. Trade & Source  FASH 210 Seminar on Fashion Sustainability  FASH 380 Product Development  **MAJOR REQUIREMENTS**  ACCT 207 or ACCT200 or FASH 217  *ACCT 200 needs course substitution request*  MISY 160 Bus. Computing: Tools & Concepts  ACCT 352 Law and Social Issues in Business  BUAD 301 Introduction to Marketing  BUAD 309 Mgmt and Org. Behavior  BUAD 471 Advertising Management  BUAD 474 Marketing Channels and Retailing  FASH 355 Int’l Fash. Consumers & Retailers  FASH 418 Merchandise Planning  FASH 420 Assort. Planning & Buying Studio  FASH 430 Apparel Brand Mgmt & Mktg  **ELECTIVES**  After required courses are completed, sufficient elective credits must be taken to meet the minimum credits required for the degree.  May include Military Science, Music, or Physical Education (Only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100- and 200-level courses in Military Science/Air Force may be counted toward the degree). | | | 3  3  3  3  1  3  3  3  3  3  3  3  3  3  3  3  3  3  3  3 | |

**CREDITS TO TOTAL A MINIMUM OF 120**

\* Students exempt from Foreign Language will have additional elective credits.

\*\* This course will fulfill University multicultural requirement

\*\*\* ECON 151 requires Math 114 or 115 as a co-requisite

\*\*\*\* Discovery Learning Experience

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