**PLANNING GUIDE: FASHION MERCHANDISING (FM)**

**For students with a catalog date of Fall 2010**

**University of Delaware, College of Arts and Sciences**

**Department of Fashion and Apparel Studies (FASH)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Fall** |  |  | **Spring** |  |
|  | **Credits** |  |  | **Credits** |
| FRESHMAN |  |  |  |
| \_\_\_UNIV101 First Year Experience | 1 |  | \_\_\_CHEM 102 General Chemistry | 4 |
| \_\_\_CHEM 101 General Chemistry | 4 |  | \_\_\_FASH 218 Fashion Merchandising | 3 |
| \_\_\_ECON 151 Introduction to Microeconomics  | 3 |  | \_\_\_ENGL 110 Critical Reading & Writing | 3 |
| \_\_\_MATH 114 College Math & Statistics | 3 |  | \_\_\_ECON 152 Introduction to Macroeconomics | 3 |
| \_\_\_FASH 114 Fashion Style & Culture | 3 |  | \_\_\_SOCI 201 Introduction to Sociology | 3 |
|  | 14 |  |  | 16 |
| SOPHOMORE |  |  |  |  |
|  |  |  |  |  |
| \_\_\_FASH 133 Fashion Art Studio | 3 |  | \_\_\_FASH 210 Seminar on Fashion & Sustainability | 3 |
| \_\_\_FASH 325 Multi-media Fashion Presentation | 3 |  | \_\_\_FASH 215 Fundamentals of Textiles I | 3 |
| \_\_\_PSYC 100 General Psychology | 3 |  | \_\_\_MISY 160 Business Computing: Tools & Concepts | 3 |
| \_\_\_Foreign Language Course  | 4 |  | \_\_\_A & S Group A Elective | 3 |
| \_\_\_Costume History (FASH 213, 214, 224) | 3 |  | \_\_\_Foreign Language Course | 4 |
|  | 16 |  |  | 16 |
| JUNIOR |  |  |  |  |
|  |  |  |  |  |
| \_\_\_FASH 220 Fundamentals of Textiles II | 3 |  | \_\_\_COMM 212 or COMM 255 | 3 |
| \_\_\_A & S Second Writing Course | 3 |  | \_\_\_BUAD 309 Management and Org. Behavior | 3 |
| \_\_\_BUAD 301 Introduction to Marketing | 3 |  | \_\_\_FASH 355 Int’l Fashion Consumers & Retailers | 3 |
| \_\_\_ACCT 207, ACCT 200, or FASH217\* | 3 |  | \_\_\_FASH 430 Apparel Brand Management & Mktg | 3 |
| \_\_\_ACCT 352 Law & Social Issues in Business | 3 |  | \_\_\_A&S Group B Elective | 3 |
| \_\_\_FASH 365 FM/APD Seminar | 1 |  |  | 15 |
|  | 16 |  |  |  |
| SENIOR |  |  |  |  |
|  |  |  |  |  |
| \_\_\_BUAD 471 Advertising Management | 3 |  | \_\_\_FASH 380 Product Development | 3 |
| \_\_\_FASH 418 Merchandise Planning | 3 |  | \_\_\_BUAD 474 Marketing Channels & Retailing | 3 |
| \_\_\_FASH 455 Global App. & Tex. Trade & Source | 3 |  | \_\_\_FASH 419 Social-Psyc. Aspects of Clothing | 3 |
| \_\_\_Multicultural Course *(FASH 213 recommended)* | 3 |  | \_\_\_FASH 420 Assort. Planning & Buying Studio | 3 |
| \_\_\_Elective | 3 |  |  | 12 |
|  | 15 |  |  |  |

**TOTAL HOURS 120**

**This checklist is for planning purposes only**

12/11

**PLANNING GUIDE**

**FASHION MERCHANDISING (FM)**

**For students with a catalog date of Fall 2010**

|  |  |  |  |
| --- | --- | --- | --- |
| **CURRICULUM** | **CREDITS** | **CURRICULUM** | **CREDITS** |
| **UNIVERSITY REQUIREMENTS**ENGL 110 Critical Reading and Writing (minimum grade C-) First Year Experience Breadth Requirements Discovery Learning Experience *(Satisfied with FASH 419)*Multi-Cultural Course *Some University requirements may be met by your major requirements. See your advisor for a planning guide.***COLLEGE REQUIREMENTS**Arts and Sciences second writing requirement.Two Modern Foreign Language Courses**COLLEGE BREADTH REQUIREMENTS** Creative Arts and Humanities Three credits selected from approved list FASH 133 Fashion Art Studio History and Cultural Change Three credits selected from approved list Costume History: FASH214 or FASH 224 Social and Behavioral Science PSYC 100 General Psychology SOCI 201 Introduction to Sociology ECON 151 Introduction to Microeconomics ECON 152 Introduction to Macroeconomics Mathematics, Natural Sciences, and Technology MATH 114 or MATH 115 or Higher level/equivalent CHEM 101 General Chemistry CHEM 102 General Chemistry FASH 215 Fundamentals of Textiles I FASH 220 Fundamentals of Textiles II  | 30-4123330-83333333334433 | **FASHION MERCHANDISING CORE** COMM 255 Fundamentals of Comm.  *or* COMM 212 Oral Comm. in Business FASH 114 Fashion Style and Culture FASH 218 Fashion Merchandising FASH 325 Multimedia Fashion Presentations FASH 365 FM and APD Seminar FASH 419 Soc.-Psyc. Aspects of Clothing FASH 455 Glob. App. & Tex. Trade & SourceFASH 210 Seminar on Fashion Sustainability FASH 380 Product Development **MAJOR REQUIREMENTS**ACCT 207 or ACCT200 or FASH 217 *ACCT 200 needs course substitution request* MISY 160 Bus. Computing: Tools & Concepts ACCT 352 Law and Social Issues in Business BUAD 301 Introduction to Marketing BUAD 309 Mgmt and Org. Behavior BUAD 471 Advertising Management BUAD 474 Marketing Channels and Retailing FASH 355 Int’l Fash. Consumers & Retailers FASH 418 Merchandise Planning FASH 420 Assort. Planning & Buying StudioFASH 430 Apparel Brand Mgmt & Mktg **ELECTIVES**After required courses are completed, sufficient elective credits must be taken to meet the minimum credits required for the degree.May include Military Science, Music, or Physical Education (Only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100- and 200-level courses in Military Science/Air Force may be counted toward the degree). | 33331333333333333333 |

**CREDITS TO TOTAL A MINIMUM OF 120**

\* Students exempt from Foreign Language will have additional elective credits.

\*\* This course will fulfill University multicultural requirement

\*\*\* ECON 151 requires Math 114 or 115 as a co-requisite

\*\*\*\* Discovery Learning Experience

**This checklist is for planning purposes only.**

12/11