

Planning Guide: **FASHION MERCHANDISING (FM)**

For Students with a Catalog Date of Fall 2015
 University of Delaware, College of Arts and Sciences
 Department of Fashion and Apparel Studies (FASH)

Fall	Credits	Spring	Credits
FRESHMAN			
___UNIV 101 First Year Experience	1	___ 2 nd Science (BISC106, CHEM102, MATH201 or STAT 200)	3-4
___FASH 180 Product Development	3	___FASH 218 Introduction to Fashion Business	3
___ECON 101 Introduction to Microeconomics	3	___ENGL 110 Critical Reading & Writing	3
___MATH 114, MATH115, or higher/equivalent	3	___ECON 103 Introduction to Macroeconomics ⁶	3
___CHEM 101 General Chemistry	4	___SOCI 201 Introduction to Sociology	<u>3</u>
___FASH165 FM and APD Seminar	<u>1</u>		
	15		16
SOPHOMORE			
___FASH 133 Fashion Art Studio(<i>fulfills CAS Group A</i>)	3	___FASH 210 Seminar on Fashion & Sustainability	3
___FINC200 Fundamentals of Finance	3	___FASH 215 Fundamentals of Textiles I	3
___PSYC 100 General Psychology	3	___MISY 160 Business Computing: Tools & Concepts	3
___Foreign Language Course ²	0-4	___University Creative Arts and Humanities elective (<i>choose one course from the catalog list</i>) ⁴	3
___Costume History (FASH 213, 214, or 224) (<i>FASH213 fulfills multicultural requirement. One costume history class also fulfills CAS Group B</i>)	<u>3</u>	___Foreign Language Course ²	<u>0-4</u>
	16		16
JUNIOR			
___FASH 220 Fundamentals of Textiles II	3	___COMM 212 Oral Communications in Business	3
___A & S Second Writing Course ¹	3	___BUAD 309 Management and Org. Behavior	3
___BUAD 301 Introduction to Marketing	3	___FASH 330 Merchandise Planning	3
___ACCT 200 or ACCT 207	3-4	___FASH 430 Apparel Brand Mgmt & Mktg	3
___ACCT 352 Law & Social Issues in Business	3	___Foreign Language	<u>0-4</u>
	16		16
SENIOR			
___FASH420 Assort. Planning & Buying Studio	3	___FASH 455 Global App./Tex. Trade & Sourcing	3
___FASH 355Int'l Fash. Consumers & Retailers	3	___FASH490 Strategic Fashion Management	3
___FASH 380 Advanced Product Development	3	___FASH 419 Social-Psychological Aspects of Clothing	3
___University History and Cultural Change elective (<i>choose one course from catalog list</i>) ⁵	3	___BUAD471 Advertising Management	3
___Multicultural or Elective	<u>3</u>	___Elective ³	<u>3</u>
	15		15

TOTAL CREDIT HOURS REQUIRED 124

Students are responsible for being informed of any course-related changes that may affect their curriculum. Please consult your advisor on a frequent basis.

This checklist is for planning purposes only

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UNIVERSITY REQUIREMENTS (minimum grade C-)

ENGL 110 Critical Reading & Writing	3
First Year Experience (FYE) (<i>Satisfied with FASH 180 and UNIV 101 First Year Experience</i>)	0-4
Discovery Learning Experience (DLE) (<i>Satisfied with FASH419</i>)	3
Multicultural Course (<i>Satisfied with FASH 213</i>)	3

COLLEGE REQUIREMENTS (minimum grade C-)

A&S Second Writing Course ¹	3
MATH 114, MATH115, or higher/equivalent	3
Intermediate Foreign Language (Completion of intermediate level course (107 or 202) or higher or Exemption) ²	0-12

DEPARTMENT CORE (minimum grade C-)

COMM 212 Oral Communications in Business	3
FASH165 FM and APD Seminar	1
FASH180 Product Development	3
FASH 210 Seminar on Fashion Sustainability	3
FASH 215 Fundamentals of Textiles I	3
FASH 218 Introduction to Fashion Business	3
FASH 220 Fundamentals of Textiles II	3
FASH 380 Advanced Product Development	1
FASH 419 Social-Psychological Aspects of Clothing	3
FASH 455 Global Apparel/Textile Trade & Sourcing	3

ELECTIVES³

Recommended FASH electives

FASH 213 20 TH Century Design: Ethnic Influences	FASH 319 Dress and Culture
FASH 320 Fashion and apparel Internship	FASH 321 Travel Study Program

BREADTH REQUIREMENTS (minimum grade C-)

Group A: Creative Arts and Humanities	
Three credits selected from CAS Breadth list (<i>Satisfies University Breadth Requirement.</i>) ⁴	3
FASH 133 Fashion Art Studio	3

Group B: History and Cultural Change

Three credits selected from CAS Breadth list (<i>Satisfies University Breadth Requirement.</i>) ⁵	3
Three credits from Costume History selected from FASH 213, FASH 214 or FASH 224	3

Group C: Social and Behavioral Sciences

PSYC 100 General Psychology	3
ECON 101 Intro. to Microeconomics ⁶	3
SOCI 201 Introduction to Sociology	3

Group D: Math., Natural Sciences & Technology

CHEM 101 General Chemistry	4
2 nd Science (CHEM102, BISC106, MATH201 or STAT200)	3-4

MAJOR REQUIREMENTS (minimum grade C-)

ECON 103 Introduction to Macroeconomics	3
MISY 160 Business Computing: Tools & Concepts	3
ACCT 200 or ACCT 207	3-4
ACCT 352 Law and Social Issues in Business	3
BUAD 301 Introduction to Marketing	3
BUAD 309 Management & Organizational Behavior	3
FASH 355 International Fashion Consumer & Retailers	3
BUAD 471 Advertising Management	3
FINC200 or FINC311 Fundamentals of Finance/Principles of Finance	3
FASH 330 Merchandise Planning	3
FASH 420 Assortment Planning, Sourcing & Buying	3
FASH 430 Apparel Brand Management & Marketing	3
FASH490 Strategic Fashion Management	3

TOTAL CREDIT HOURS REQUIRED 124

Revised 2/15

¹ Second writing requirement taken after 60 credit hours.

² Students exempt from Foreign Language will have additional elective credits.

³ After required courses are completed, sufficient elective credits must be taken to meet the minimum credits required for the degree. May include Military Science, Music, or Physical Education (only two credits of activity-type Physical Education and four credits of Music ensemble and four credits of 100 and 200 level courses in Military Science/Air Force may be counted toward the degree).

⁴ Students must take breadth courses from four different subject areas (e.g. the four-letter subject code ACCT, HIST, etc.). Students may not use a course that is cross-listed with a subject area that has already been used to satisfy a university breadth requirement. Students enrolled in a single major may not satisfy the breadth requirement with courses in the subject area of that major (e.g. APD and FM majors may not use FASH courses).

⁵ See Footnote 4.

⁶ COREQ: One of the following: MATH114, MATH115, MATH117, MATH221, MATH241, MATH242, MATH243 or higher. Can be either a prerequisite or a corequisite.

Additional Notes:

Courses with prerequisites:

<u>Course</u>		<u>Prerequisite</u>
FASH215	→	CHEM101
ECON101	→	ECON103
CHEM102	→	CHEM101
FASH220	→	FASH215
FASH330	→	FASH218, MISY160, ACCT207 or ACCT200
FASH355	→	FASH218 OR BUAD301
FASH380	→	FASH180, FASH218, FASH220
FASH419	→	PSYC100 and SOCI201
FASH420	→	FASH330
FASH430	→	BUAD301, FASH218
FASH455	→	ECON101 or ECON103
FASH490	→	FASH330, FASH355, FASH380
BUAD471	→	BUAD301

Breadth Requirements:

Breadth courses must be NON-FASH courses. Each breadth requirement must come from a ***different*** department. In other words, if you take an ART course for a University Breadth A, you cannot take an ART course to fulfill any other breadth requirement.