

Dr. Hye-Shin Kim, FIBER Journal Editor and FIBERcast Host

Hye-Shin Kim is currently a Professor of Fashion and Apparel Studies at the University of Delaware. She received her Ph.D. from Iowa State University in Textiles and Clothing with a minor in Statistics.

Expert in textile and apparel industry applied research. Specializations include brand perceptions, consumer involvement and interests, sustainability, and online consumption behavior.

Published in journals including the Clothing and Textiles Research Journal, Journal of Global Fashion Marketing, Journal of Fashion Marketing and Management, International Journal of Electronic Marketing and Retailing, Behavior and Information Technology, and Journal of Brand Management.

Honors and recognitions include John Wingate Research Award, Who's Who Among America's Teachers, and Lectra Award.

Gary Ross, Avon Products, Inc., Vice President, Non-Beauty Supply Chain Management

Gary Ross joined Avon on May 2008 as Vice President, Non-Beauty Supply Chain Management. Gary's main responsibility is developing an end-to-end supply chain business model inclusive of supporting product development, quality, sourcing and logistics functions. He works closely with commercial marketing teams in the Commercial Business Unit in the development process while ensuring the worldwide sourcing teams leverage Avon's scale and global footprint. He also directs the activities of Avon's newly formed Global Non Cosmetic, Fragrance and Toiletries Product Safety and Quality organization.

Gary has over 30 years of sourcing and manufacturing experience. Previously, he spent the last 18 years at Liz Claiborne where he was most recently Corporate Vice President of Global Manufacturing and Sourcing. In that role, he held profit-and-loss including buying agents with over 1,100 associates managing a supplier base in over 50 countries worldwide. He has lived abroad in Hong Kong and has tremendous overall experience in the development of cost-effective strategic sourcing relationships and working in partnership with the commercial business at all levels of the organization.

While in Hong Kong, Gary served as Co-Chairman of the American Chamber of Commerce, Textile and Apparel sub-committee. He counsels foreign governments on competitiveness and trade related issues. He is also a frequent speaker at Magic and other international trade association events.

Gary received his Master of Business Administration and Bachelor of Science degree from Philadelphia University. Gary is a member of the Cotton Board and serves on the Trade Advisory Committee on Textile and Clothing (ITAC 13). He also serves on the Curriculum Advisory Board of the School of Engineering and responsibility for manufacturing, sourcing and quality operations for 55 brands, and 12 off-site offices, Textiles of Philadelphia University.

Ms. Paula Zusi, Executive Vice President and Chief Supply Chain Officer, Ann Taylor Stores

Paula Zusi, EVP and Chief Supply Chain Officer of Ann Taylor Stores Corporation is responsible for all aspects of the company's sourcing, manufacturing, logistics and distribution activities.

Paula has more than 25 years experience in the apparel industry. Prior to joining Ann Taylor, she spent 9 years at Liz Claiborne Incorporated in New York, with sourcing and manufacturing oversight for all of Liz Claiborne's domestic brands, including Juicy Couture, Lucky Brand Jeans and Kate Spade.